

QATAR

Qatar is an independent and sovereign State, which has been ruled by the Al Thani family since the 19th century. The present Emir, Sheikh Hamad Bin Khalifa Al-Thani, came to power in 1995. Arabic is the official language in Qatar, though English is widely spoken, and Islam is the official religion of the Country. Doha is the capital, though there are several other important industrial towns, most notably Mesaieed, which contains a well established port and various petrochemical and metallurgical plants.

Qatar is situated on the west coast of the Arabian Gulf, bordering Saudi Arabia and the United Arab Emirates. The peninsula, together with various islands and reefs, covers a land area of approximately 11,437 square kilometres, and has over 700 kilometres of coastline. Qatar has a moderate desert climate, with hot dry summers and mild winters.

The economy of Qatar is dominated by oil and natural gas, which accounts for 70% of the export income. The Country has the single largest known natural gas field in the world and has a thriving and expanding petrochemical industry as a result of the hydrocarbon reserves. It is no wonder that Qatar has one of the world's highest per capita incomes.

Since ancient times, Qatar's strategic location has earned it a reputation of being one of the foremost business centres in the Middle East. It has long been a busy trading route between the East and the West, and today still lives up to this reputation as the Middle East's most promising commercial capital. Qatar's unique geographical location, close to the promising and fast developing Indian, South East Asian and Far East markets in addition to the Middle East & European markets, provides vast and lucrative opportunities in all business fields.

MESAIEED INDUSTRIAL CITY

Mesaieed Industrial City (MIC) lies 40 km to the south of Doha with a total land area of 117 sq. km. under management. It is today home to numerous world scale refining, petrochemical and metallurgical plants and a fully serviced 24-hour port handling exports and imports from all industrial sectors - hydrocarbons, dry cargo, containers and general cargo.



H.E. Abdullah Bin Hamad Al Attiyah (Qatar's Second Deputy Premier and Minister of Energy and Industry) together with QPPC Board of Directors inaugurating QPPC on 21 November 2000.

NOVELTY

Qatar Plastic & Wooden Products Company W.L.L. is one of the biggest downstream companies in Qatar developing and manufacturing flexible packaging using polyethylene resins.

Located at Mesaieed Industrial City, QPPC is a private company owned by two shareholders.

- **Qatar Petrochemical Company (QAPCO) (33.34% shareholding)**

QAPCO is in the business of manufacturing high quality ethylene, low density polyethylene (LDPE) and other petrochemical products. QAPCO is currently the largest producer of LDPE in the Middle East with a capacity of 360,000 metric tons per annum (MTA).

- **Qatar Industrial Manufacturing Company (QIMC) (66.66% shareholding)**

QIMC was established to encourage the participation of the private sector in the country's economic development through small/medium scale industries and to promote stronger ties between the public and private sectors.

The Company was established on 19 September 1998 at a project cost of QR 42 million and a shared capital of QR 27 million. NOVELTY started commercial production in August 2000 and was inaugurated by His Excellency Abdullah Bin Hamad Al Attiyah (the State of Qatar's Second Deputy Premier and Minister of Energy and Industry) in November 2000.

Around 95% of the production is being sold to the local market while the balance is marketed in the other Gulf countries and in Europe.



MISSION STATEMENT

Our aim is to be recognised as the leading company in our field by other industries, customers and partners. We are committed to providing our shareholders with maximum returns on their investment while contributing to the overall social, economic, and industrial growth and development in Qatar. To achieve this we are dedicated to:

- Supplying quality products and services to our customers and meeting their expectations in a timely manner;
- Maintaining a competitive position in the market;
- Systematising all features of the Company's operations in order to promote continuous improvement throughout all aspects of the Company's business;
- Minimising waste and ensuring that we are an environment-friendly company;
- Providing and maintaining a safe working environment;
- Employing, developing and rewarding skilled staff;
- Providing the necessary training for employees;
- Constantly updating our working procedures in order to keep our quality system optimised.

QUALITY POLICY

NOVELTY is certified to ISO 9001-2015 We view our quality management system as a dynamic and ever-developing structure and aim to maintain and improve our objectives continuously to facilitate the development of our business. Continual improvement is the focus of our ongoing drive to meet and satisfy our customers' needs and expectations. We are constantly evaluating the performance indicators of our processes and are analysing customer feedback and their perception of our quality in order to identify opportunities for process improvement and to take effective actions to achieve it.

It is the policy of QPPC to provide quality products to our customers, constantly meeting their requirements, while at the same time ensuring that our goals are achieved at the lowest possible cost to ensure the profitability of our operations. We are committed to:

- Producing products as per customer and regulatory requirements;
- Achieving customer satisfaction through supplying quality products on a timely basis;
- Developing the business through continual improvement of our quality system.

In meeting these objectives we realise that the participation of all staff is required. Therefore, we are committed to the training of our employees to ensure that they have the necessary skills and experience to produce and market QPPC products.



PRODUCT PORTFOLIO

Products are extruded in modern blown film lines and all the operations are controlled by a sophisticated computerised system that automatically checks the recipe, and the thickness and width of the film. The product can be produced from different kinds of components to satisfy customers' requirements. The printing of the products is done using Flexographic printing lines of up to 6 colours, which ensures excellent quality of printing. The printing lines are provided with controlled winding system, to ensure consistent tension in winding, from the very beginning to the end, thus eliminating problems such as film blocking.

All the products are tested in the Quality Control Department. The analysis certificate with data detailing the composition, dimension and mechanical properties of the product is provided with the delivery of every product. Safety data sheets and a Certificate of Conformity are also supplied.

Form Fill Seal (FFS) Film

An important product that can be used on fully automatic or semi-automatic packaging lines.

Width	: From 400 mm up to 800 mm, with or without gusseting
Thickness	: From 30 up to 300 Micron
Roll diameter	: Up to 1,500 mm
Printing	: Up to six colours
Packaging	: Can be three rolls per pallet, or as per customer needs
Other information	: Possible to do embossing or to print antiskid for perfect stability of the packed goods on pallet

Note: This product has been qualified by most of the GCC polyethylene producers.

Shrinkable Hood

A tubular film for Shrinkable Line used for covering the palletized product to ensure protection and stability during transportation.

Total perimeter	: Up to 6,000 mm with gusseting
Thickness	: As per customer requirement
Roll diameter	: Up to 1,000 mm
Other information	: Possible to add colours or other additives to ensure stability of the film under different climatic conditions and during storage



Shrinkable Film

A film in foil with different sizes and thickness used to package and protect all kinds of goods.

- Width : From 200 mm up to 2,000 mm
- Thickness : As per customer requirement
- Roll length : As per customer requirement
- Other information : Possible to add colours or other additives

Top Open Bags

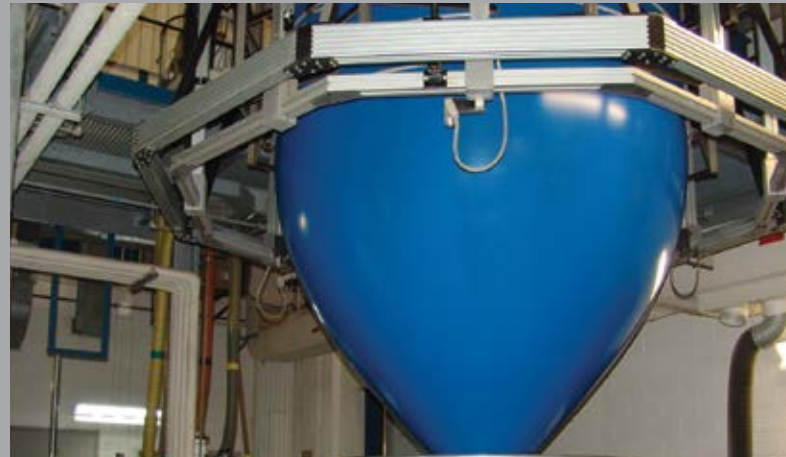
Bag characterised by very high mechanical properties for manual packaging of all kinds of products, with or without printing. The bags are also suitable to package food stuff. The bags are produced in different sizes and thickness as per customer requirements. It is possible to produce the Top Open Bags with different kinds of additivation like colours, anti-static, UV absorber, stabilizer etc.

- Total flat width : Up to 720 mm
- Thickness : From 100 up to 200 Microns (400 up to 800 Gauge)
- Length : As per customer requirement
- Colour : Neutral, white, coloured, and black
- Printing : Up to 6 colours

Blue and Black Sleeving

Polyethylene Tubular used by contracting companies for underground piping. All types of Blue Sleeving are as per Kahramaa specifications and have been approved by Kahramaa. The value of the permeability to Water Vapour is also reported in the Analysis Certificate.

- Width : Fit for pipes with diameter from 100 mm up to 1,600 mm
- Thickness : 225 Micron
- Length of a roll : As per customer requirement
- Colour : Blue as per Kahramaa specification



Construction Foil

Polyethylene Foil used by contracting and bricklaying companies. The production of this product is as per ASTM D4397 International Standard. The value of the Permeability to Water Vapour is also reported in the Analysis Certificate. The product is available as per Standard Specification or as per the special requirement of the customer. The product is also certified by the Ministry of Environment, Laboratories & Standardization Affairs/Quality & Conformity Department. Each roll is marked in continuous with its nominal thickness.

- Width : Monofolded 1000 + 1000 mm or as per customer requirements
- Thickness : From 280 up to 2000 gauge (from 70 up to 500 Micron)
- Length of a roll : 50 meter or other
- Colour : Neutral or coloured

General Purpose Foil

Polyethylene Foil useful to cover and protect all kinds of goods like furniture, floors, roofs, cars, etc.

- Width : Up to 6 meters
- Thickness : Up to 800 gauge (200 Micron)
- Packaging : Available in the form of a roll or foil depending on customer requirement
- Colour : Neutral or coloured

Greenhouse and Agricultural Film

Polyethylene Foil useful for all kinds of applications in the agricultural field. The Greenhouse Foil can be additivated with different types of UV Absorber and Stabilizer as per customer needs. It can be neutral or greenish. It can also be prepared with Anti-fog and I.R. Additives.

The Foil for Mulching application can be white or black.

The product is produced as per ASTM D4397 Standard. The value of the Permeability to Water Vapour is also reported in the Analysis Certificate.

- Width : Up to 5,500 mm
- Thickness : Up to 200 micron (800 gauge)
- Length : As per customer requirements
- Colour of greenhouse : Neutral or yellowish
- Colour of Mulch film : Neutral, white or black



Heavy Duty Trash Bags

Bags characterised by very high mechanical properties for disposal of all kinds of waste. The bags are produced in different sizes, fit for use in small and big trash bins.

A particular type of this bag is fit for use in Green Drums. A rope inserted in the gusseting part enables the user to close the bag when it is full. The bags can also be produced with personalised printing.

Total flat width	: Up to 2.5 meters
Thickness	: From 40 micron onwards (160 gauge onwards)
Colour	: Neutral or coloured

ENVIRONMENT

Preservation of the natural environment remains one of **QPPC** highest priorities, and the Company genuinely understands the fact that our environment is an irreplaceable asset. One of our first actions on establishment was to install a plastic waste recycling unit to minimise the impact of our activity on the surrounding environment. It is designed to recycle the waste polyethylene and other plastic films and transform them into a usable raw material.

In addition, we ensure that the raw materials being used are free from dangerous and polluting components by requesting safety data sheets for all kinds of materials. The effect of our activities on the surroundings is monitored during different stages of production. Suitable measures are taken to minimise any effect on the environment.

We are fully compliant with all the applicable International and Qatari environmental measures, and we are committed to collaborating with the authorities and other companies in Mesaieed Industrial City to protect the natural resources.



ABOUT THE COMPANY

In line with Qatar's drive for economic diversification and the intensified support intended for Small and Medium Enterprises (SME's) development, the management of **QPPC** (Qatar Plastic & Wooden Products Co.) - one of the biggest downstream companies in Qatar, developing and manufacturing flexible packaging using polyethylene resins), considered different options for diversification and stability.

With this directive, **QPPC** management looked into the current challenge of major petrochemical companies in Qatar – insufficient local supply of wooden pallets – and, this gave way for Qatar Wooden Products Company (**QWPC**) realization.

QWPC, which commenced its commercial production on 16 November 2013, houses a fully automatic wooden pallet production line along with a heat treatment facility capable of producing 1.6 million units per year. **QWPC** aims to serve the wooden pallet requirements of Qatar's foremost petrochemical companies and the soon-to-be-built Qatar Petrochemical Complex.

Located in Mesaieed Industrial City, **QWPC** is a private company owned by two shareholders.

- **Qatar Petrochemical Company (QAPCO) (33.34% shareholding)**

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